





BIODUNDEE INTERNATIONAL CONFERENCE 2019

CONFERENCE SPONSORSHIP OPPORTUNITIES



www.biodundee.co.uk | info@biodundee.co.uk

The BioDundee conference is now in its 19th year and is the longest-running and most established event of its kind in Scotland. The Conference is a two-day event with accompanying exhibition and partnering opportunities attracting ~150 attendees and ~20 exhibitors from the UK, and International, Life Sciences, Healthcare, Digital, and associated sectors.

The 19th BioDundee Annual International Conference, accompanying exhibition and networking opportunity, will take place on Tuesday 21st and Wednesday 22nd of May 2019, in the West Park Conference Centre, Dundee DD2 1NN.

The Conference is also accompanied by a Networking Reception and Gala Dinner which will be held on the evening of Tuesday 21st of May, 2019. The accompanying Networking Reception and Gala Dinner is also attended by over 100 key stakeholders in the Life Sciences and Healthcare sectors and is an ideal opportunity to create and develop networks within and across the Life Sciences and connected sectors.

The BioDundee International Conference is an excellent forum to showcase innovation and expertise within the Life Sciences, Healthcare and associated sectors. It brings together the key people and organisations involved across Scotland and beyond, creating opportunities for sponsors and exhibitors to expand their networks, establish new business associations, and generate interest in products or services.

The steering group for the event draws from key agencies across Scotland. And this year the members of the BioDundee Conference Committee includes:

Karen Duncan	Business Development Officer, BioDundee, Dundee City Council
Rory Young	Team Leader, Business Development, Dundee City Council
Diane Taylor	Director of Research and Innovation Services, University of Dundee
Barbara Blaney	Senior Incubation Manager, MediCity
Heather Alexander	Marketing Manager, Interface
Paul McBarron	Executive Vice President, Cyclacel
Graeme Boyle	Senior R&D Manager, Tayside Medical Science Centre (TASC)
Amanda Dutton	Economic Development Directorate, Scottish Government
Allison Beattie	Specialist, Strategy and Sectors – High Value Manufacturing and Health,
	Scottish Enterprise
Professor Graeme Houston	Biomedical Cluster Director, Academic Health Science Partnership

We are pleased to offer your company the following sponsorship opportunities:

- Headline Sponsors (2 available) unavailable
- Networking Reception Sponsor
- Pitch Perfect Session and Award Sponsor unavailable
- Session Sponsor (4 available): Digital Translation, What's Hot? unavailable, Precision Life Sciences and Interdisciplinary Research
- VIP Speaker Lounge Sponsor
- Afternoon Visit Sponsor
- Tea and Coffee Sponsor
- Exhibitor Package
- Table at Gala Dinner

Further information on these opportunities, and a Sponsorship Order Form, can be found below.

All opportunities will be allocated on a first come, first served basis and subject to conference committee discretion.

Further information on session content and speaker details will be provided when available.

If you have any questions, or require any further information, please do not hesitate to contact me.

Yours faithfully,

Karen Duncan

Email: info@biodundee.co.uk Tel: 01382 434913



BioDundee 2019 offers a unique opportunity to promote your organisation to a wide range of companies and organisations within the Life Science and Health sectors, discover new opportunities, discuss the big issues of the day, and network in Dundee, Scotland's central City.

Networking Reception Sponsor

£2200 + VAT

- Two complimentary delegate passes for both days of the conference
- Two complimentary places at the Gala Dinner
- Gala Dinner Table Plan, promotional materials and literature branded with your company logo
- Logo featured as the Networking Reception Sponsor on the webpage dedicated to the sponsors on the BioDundee conference website
- 100 word company profile and logo featured in the programme
- Logo featured on conference screen during dinner
- Sponsorship acknowledged during the Master of Ceremonies welcome speech
- Pull-up display space at the Networking Reception venue
- Exhibition Stand space in main Exhibition area (Optional)

VIP Speaker Lounge Sponsor (new)

- Two complimentary delegate passes for both days of the conference
- Two complimentary dinner guest places at the Networking Reception and Gala Dinner
- Logo featured as the VIP Speaker Lounge Sponsor on the webpage dedicated to the sponsors on the BioDundee conference website
- 100 word Company Profile and logo featured in the conference programme and sponsor listing on website
- Prominently displayed logo on the conference website and associated promotional materials
- Option to have your pull up banner stand (1m in diameter) at the entrance to the Speaker Lounge
- Exhibition Stand space in main Exhibition area (Optional)

www.biodundee.co.uk

£1200 + VAT

bi**®-dundee**

Session Sponsor (4 available)

Digital Translation, Precision Life Sciences and Interdisciplinary Research

- Two complimentary delegate passes for both days of the conference
- Two complimentary dinner guest places at the Networking Reception and Gala Dinner
- Relevant conference session branded with your logo
- Logo featured as the Session Sponsor on the webpage dedicated to the sponsors on the BioDundee conference website
- 100 word company profile and logo featured in the programme and website
- Exhibition Stand space in main Exhibition area (Optional) •

Tea and Coffee Sponsor (new)

- **Two** complimentary delegate passes for both days of the conference
- Two complimentary dinner guest places at the Networking Reception and Gala Dinner •
- 100 word Company Profile and logo featured in the conference programme and sponsor listing on website
- Prominently displayed logo on the conference website and associated promotional materials
- Your pull up banner stands (up to two1m in diameter) in the middle of the main Tea and Coffee area in the exhibition hall
- Logo featured as the Tea and Coffee Sponsor on the webpage dedicated to the sponsors on the BioDundee conference website
- Exhibition Stand space in main Exhibition area (Optional)

V&A Dundee Afternoon Visit Sponsor (new)

- **Two** complimentary delegate passes for both days of the conference
- Two complimentary dinner guest places at the Networking Reception and Gala Dinner •
- 100 word Company Profile and logo featured in the conference programme and sponsor listing on website
- Prominently displayed logo on the conference website and associated promotional materials
- Logo featured as the V&A Dundee Afternoon Visit Sponsor on the webpage dedicated to the sponsors on the BioDundee conference website
- Exhibition Stand space in main Exhibition area (Optional)

www.biodundee.co.uk



f1000 + VAT

f1200 + VAT

Exhibitor Package

The exhibition runs over both days in a designated exhibition and refreshment suite.

- Two complimentary delegate passes for both days of the conference
- 100 word Company Profile and logo featured in the conference programme and exhibitor listing on website
- Exhibition Stand

Gala Dinner Table Sponsor

£340 + VAT

- One Gala Dinner table that seats 8 dinner guests
- Gala Dinner table and table plan branded with your company logo

Additional delegates

Should sponsors require additional Delegate or Gala Dinner places, these can be booked at the following specially discounted rates.

Bespoke Packages

Should you wish to discuss a bespoke packages please email info@biodundee.co.uk.

Data Protection Notice

By providing the Personal Information required to register for the BioDundee conference you agree that Dundee City Council may contact you by post, telephone, email or fax to keep you updated on arrangements being made for this event. BioDundee, a Dundee City Council project, will use Information provided in a manner reasonably required to run the Event. Dundee City Council does not sell, share, or rent Information to third parties. Any use of Information not disclosed here will only be made with your express permission.

Dundee City Council's general privacy notice is available at the following link: https://www.dundeecity.gov.uk/service-area/chief-executive/chief-executives-services/privacy-statement

Terms and Conditions

1. For the purposes of these terms and conditions, "the Company" shall mean Dundee City Council the Local Authority for the said area by virtue of the Local Government etc. (Scotland) Act 1994 and having its principal offices at 21 City Square, Dundee, DD1 3BY, "the Event" shall mean the BioDundee 2019 Annual Conference to be held on the 21st and 22nd of May 2019, "Organisation" shall mean as relevant to the person who has completed the delegate, exhibitor or sponsor registration application form and/or the organisation which s/he is representing, "Premises" shall mean the West Park Conference and Events Centre, 319 Perth Road, Dundee DD2 1NN and "Venue Provider" shall mean West Park Centre Limited, incorporated under the Companies Acts and having their Registered Office at 61 Dublin Street, Edinburgh EH3 6NL.

www.biodundee.co.uk

£550 + VAT

2. The Organisation shall pay 100% of any fee due to the Company on booking and in advance of the Event taking place.

3. The Organisation acknowledges that failure to pay in accordance with Clause 2 above shall entitle the Company to refuse entry to, or use of, any space at the Event to the Organisation and/or its representative(s).

4. In the event that the Organisation wishes to cancel any reservation, or part of any reservation, this must be given in writing, via email. The following cancellation charges shall apply:

- If cancelled 10 or more days prior to the date of the Event: 50% of the relevant fee.
- If cancelled fewer than 10 days before the date of the Event: 100% of the relevant fee.

5. The Organisation may substitute a delegate. The replacement delegate will take over any partnering meetings agreed by the original delegate, although these can be cancelled if the meetings are no longer relevant.

6. The Company reserves the right to cancel the Event at any time in which case it shall refund any monies paid as at Clause 2 above. The Company shall have no further liability to the Organisation in such circumstances.

7. The Organisation shall obey the instructions and/or directions of any responsible member of the Company's staff and/or any responsible member of staff associated with the Premises and shall ensure that its representatives required to attend the Event shall do the same.

8. The Organisation shall comply with any rules and regulations associated with the Premises and shall ensure that its representatives required to attend the Event shall do the same.

9. The Organisation shall not apply any substance or coating, including without limitation, any paint, lacquer or adhesive, to the Premises or to any property at the Premises.

10. The Company reserves the right to refuse entry to the Event to the Organisation and/or any person attending the Event because of the Organisation if the Company believes that it would be detrimental to the Company's business or property or the business or property of the Venue Provider to permit entry.

11. The Company does not accept liability for loss or damage to the Organisation's property nor shall the Organisation hold the Venue Provider liable for any such loss or damage. Should the Company become liable to the Organisation despite this clause, any such liability shall be limited to any fee paid in respect of the Event as at Clause 2 above.

12. Save where such claim or expense arises as a result of the Company's negligence, the Organisation shall indemnify the Company against any claim or expense whether in respect of personal injury or damage to property or otherwise relating to its attendance or proposed attendance at the Event. For the avoidance of doubt, this clause shall apply where the Company shall become liable should the Venue Provider not be able to honour any commitment to a third party.

13. The Company shall incur no liability to the Organisation if the Company is prevented, or hindered, by any cause whatsoever beyond its control from holding the Event and/or from making any provision at the Event and in particular, but without prejudice, to the generality of the foregoing by Act of God, war, riot, civil commotion, Government controls, restrictions or prohibitions or any other Government act or omission whether local or national, fire, flood, subsidence, sabotage, accident, strike or lock out and shall not be liable for any loss or damage resulting therefrom suffered by the Organisation.

14. The Company shall not be responsible for any information, or the use of any information, provided by the Organisation to a third party.

15. The Company offers no warranties in respect of services provided at the Event.

16. If a competent court declares any of these terms and conditions unenforceable, all other terms and conditions shall remain of full force and effect and the unenforceable term and/or condition shall endure to the extent permissible.

17. These terms and conditions shall be governed by and construed in accordance with the law of Scotland and you hereby submit to the exclusive jurisdiction of the Scottish Courts



Sponsorship Order Form

Name of Organisation:				
Contact Person:				
Position:				
Address:				
Website:				
Telephone No:	Office:			
	Mobile:			
Email:				
Sponsorship Package		Cost	Please Select	Exhibition Space (Optional)
Networking Reception Sponso	r	£2200 +VAT		
Session Sponsor		£1200 +VAT		
VIP Speaker Lounge Sponsor		£1200 +VAT		
V&A Dundee Afternoon Visit Sponsor		£1000 +VAT		
Tea and Coffee Sponsor		£1000 +VAT		
Exhibitor Package		£550 +VAT		
Gala Dinner Table Sponsor		£340 +VAT		
Additional Conference Delegat (available to Sponsors only)	e	£145 +VAT		
Additional Gala Dinner guests		£40 +VAT		

Authorised Signature: ______

I have read and understood the terms and conditions

I understand that on submission of this form the package will be provisionally booked. The booking will be confirmed upon completion of the online payment information.

I would like added to the mailing list to receive BioDundee Updates, future BioDundee newsletters on upcoming conferences, events and news

Payment Information

On receipt of this form BioDundee will issue you a secure online payment link. This will allow you to pay by credit card or will generate an invoice. The link can also be used to register your complimentary delegate or dinner places.

Please complete and return this form to:

Email: <u>info@biodundee.co.uk</u> Address: BioDundee Coordinator, Dundee House, North Lindsay Street, Dundee, DD1 3BA

Tick Box

-

Pay by Invoice

Pay by Credit Card