



Applying AI in Drug Discovery and Development

Biotech Breakfast in the Barcelona British Consulate

5th Edition of the Series

Wednesday 19th June 2019

Machine learning and other technologies are expected to make the hunt for new pharmaceuticals quicker, cheaper and more effective. In today's digital economy, digitisation has become a vital way to build competitive differentiation in an increasingly competitive market. Artificial intelligence has a projected market value in drug discovery expected to reach \$4 billion by 2024.

The UK Department for International Trade (DIT) is pleased to announce the 5th edition in the series of biotech-focussed events in Barcelona, offering innovative UK companies the opportunity to give masterclasses on the fascinating topic of artificial intelligence in drug discovery and development.

As a participating UK company, you will have the **unique opportunity of presenting to key high-level decision makers from big pharma, biotech, research groups and universities in Barcelona.**

Previous editions have brought audiences of up to 80 attendees.

Participation includes:

- **Presenting your masterclass** in your chosen area of expertise to your boost your profile as a leading company in this sector
- **Networking with key decision-makers**, a golden opportunity to make those all-important contacts
- Bespoke **one to one meetings** with selected contacts and aftercare to build business growth in Spain.
- Inclusion in our social media publicity
- Company details included in the invitations and all event marketing

Event Summary

Date: Wednesday 19th June 2019

Location: British Consulate, Barcelona

Cost:
Participation in the event is free.

Companies must cover their own travel and accommodation expenses.

To register your participation or to request further information please contact:

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