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West Park Conference Centre
319 Perth Rd
Dundee
Angus
DD2 1NN

Pitch Perfect Application & Brief

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Pitch Perfect Business Opportunity

BioDundee is offering businesses the opportunity to apply to be part of the 19th International BioDundee Conference. This platform is designed for businesses or entrepreneurs to pitch their new business idea.

A three minute slot followed by a six minutes Q&A session from the Pitch Perfect Panel will be available for each of the five finalists to pitch in the Pitch Perfect Session of the conference for a £500 cash prize and an optional annual subscription to a cloud based accountancy package, such as Xero or Quickbooks, kindly donated by Henderson Loggie.

The prize will give you free access for one year to a cloud based accounting package, such as Xero or Quickbooks. Cloud-based accounting software can help you streamline all of your accounting processes, it provides you with a 'real-time' view of your financial position, who you owe and who owes you, which you can access at any time, anywhere in the world with a desktop, laptop or mobile device and internet connection.

If you are one of the successful applicants selected to pitch you will receive a complimentary delegate pass to attend the conference (worth £230+VAT) and a guest pass to attend the Networking Reception and Gala Diner (worth £48+VAT).

There will be a pitching workshop for the five finalists to prepare you for the session on Thursday 16th May 2019 from 2 – 5pm at the Centre of Entrepreneurship at the University of Dundee, hosted by Elevator

An informed decision will be made based upon information supplied by businesses, business intelligence, fit for the conference with reference to the expert knowledge of a decision panel led by the Centre of Entrepreneurship at the University of Dundee.

Applications can be submitted from Tuesday 19th of March 2019 with the deadline for applications being 5pm on Friday 19th April 2019.

The five successful finalists will be informed by Friday 3rd May 2019.

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Application Form

DEADLINE FOR NON-CONFIDENTIAL APPLICATION SUBMISSION IS Friday 19th April 2019

Contact Details:

Title	•
Name	•
Job Title	•
Telephone No.	•
Email Address	•

Business Details:

Business Name	•
Address	•
Postcode	•

Tell us about your business opportunity, please only provide us with non-confidential information. Things to include would be stage, innovation, market, competitors etc. (Maximum: 250 words)

Non-Confidential Business Information that can be used in marketing materials such as on the website and in the conference brochure should you be successful in your application? (Maximum: 50 words)

Particulars	Yes/No	Details
Have you received training in Pitching?		
Have you prior experience of Pitching?		
Are you available to attend the Pitching Workshop on Thursday 16 th of May 2019?		
Are you available on Wednesday 22 nd May 2019 to take part in the Pitch Perfect session?		

Do you have a company logo	Yes/No
Company Logo (JPEG) attached to the email	Yes/No
OR	
A photograph of the person who would be delivering the pitch attached (JPEG) to the email	Yes/No

Applications can be submitted from Tuesday 19th of March 2019 with the deadline for applications being Friday 19th April 2019.

Please send the completed form to info@biodundee.co.uk by Friday 19th April 2019.

Frequently Asked Questions

Who should apply?

Entrepreneurs and Businesses relevant to the BioDundee sectors including Life Sciences, Health and Wellbeing, Plant, Veterinary and associated Sectors.

This includes, but is not restricted to, the following areas:

- Drug Discovery, Plant Sciences, Research Technologies, Healthcare services, Diagnostics, Therapeutics, Medical Devices, Big Data, Wearable technology, Design, Digital....

At what stage should my business be?

Applications are welcome from entrepreneurial early stage businesses including pre-start-up and start-up phase.

What are the geographical criteria for applications?

Businesses must be based in the United Kingdom.

I have applied before, can I still apply?

Yes you can apply a maximum of two times and must demonstrate on the second application the progress the have made based on feedback received.

Post-Application

If you are selected by the decision panel led by the Centre of Entrepreneurship at the University of Dundee as one of up to five finalists delivering a pitch at the Pitch Perfect Session you will be contacted by email by Friday 3rd May 2019.

There will be a pitching workshop for the five finalists to prepare you for the session on Thursday 16th May 2019 from 2 – 5pm at the Centre of Entrepreneurship at the University of Dundee, hosted by Elevator

Successful applicants will be invited to deliver a three minute company pitch to the conference delegates on the morning of Wednesday 22nd May 2019. This will be followed by a six minute Q&A session with the Pitching Panel on your idea or product.

A winner will be chosen by the Pitch Perfect Panel and the winner will be announced at the end of the morning session on Wednesday 22nd May 2019.

If your company are not selected to present, we would like to encourage you to register as a delegate for the conference for business development and to enable you to participate in the networking element of the conference.

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